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DACOR CELEBRATES BRILLIANT DESIGN IN STYLE

Los Angeles area appliance manufacturer hosts luxury event for specifiers and designers at the historic Greystone Estate in Beverly Hills

DIAMOND BAR, Calif. – October 30, 2008 – Dacor®, market leader in luxury kitchen appliance design, manufacturing and distribution will host an exclusive cocktail event for Los Angeles area design, culinary and appliance professionals to celebrate The Great House in America showcase at the historic Greystone Estate in Beverly Hills.

The area's leading trade professionals will enjoy an extraordinary evening of delectable culinary treats, a private tour of the restored property and a preview of the innovative and new Epicure 30" Gas Range by Dacor.

"We value the relationships we have with our trade partners and this event gives us the opportunity to say thank you for supporting our brand throughout the years," said Elaine Chaney, Senior Vice President of Marketing and Sales at Dacor. "The breathtaking views of Greystone and creative visions of the participating designers offered the perfect backdrop to properly show our appreciation."

"As we continue to strengthen our relationships with the design, culinary and appliance communities, we are proud to announce that we have recently expanded our online trade resources to help professionals increase sales and service their clients with greater efficiency. Additionally, we are planning to employ even more tools to improve communications with these audiences in the coming year."

The invitation-only event is set for Thursday, November 6th, 6 – 9 PM at the Greystone Mansion located at 905 Loma Vista Drive in Beverly Hills and is among one of a series of private events to celebrate the 21st century restoration of The Great House in America showcase sponsored by Veranda magazine. All guests will receive a gift bag filled with premium culinary and design items from a variety of brands including [Dacor](#), Veranda Magazine, [Fiji Water](#), [Filippo Berio Olive Oil](#) and [Vervacious Foods](#).

Opening to the public on November 1, 2008, The Great House in America showcase is Veranda magazine's first California show house. In partnership with the City of Beverly Hills, the show house features the work of more than 30 top interior and landscape designers who transformed the mansion and grounds of the Greystone Estate to recreate a 21st century vision of the architectural jewel. The home's kitchen features the Dacor Epicure® 48" Dual-Fuel Range, Epicure 36" Refrigerator and Microwave, while the Epicure 52" Outdoor Grill sits on one of the outdoor terraces.

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AN ERA OF CULINARY EXCELLENCE

Whether it's an elaborate dinner designed to impress future in-laws or a cupcake bakeoff to impress an entire team of six-year olds, every detail matters when cooking for our loved ones. The roast has to be tender and juicy and each cupcake, soft and moist. And the appliances used to prepare the meal used should be selected with the same level of care as every ingredient.

With that in mind, Dacor welcomes culinary enthusiasts to a luxury kitchen experience with the introduction of the Epicure 30" Gas Range. More powerful than competitors' models, the range invites consumers to heat things up and explore culinary excellence with gas, the preferred fuel type for cooking in the upscale range market. The range also offers builders and remodelers who want to upgrade their clients' standard kitchen package a chance to create stylish dream kitchens using reliable, innovative appliances.

The commercial-inspired stainless steel style of the Epicure 30" Gas Range fits perfectly into any shabby chic cottage, upscale urban condominium or ornate Victorian kitchen. Consumers who demand impeccable design and premium performance will have all the durability and control preferred in professional cooking appliances, with a range that boasts exclusive details both distinguished cooks and design savvy consumers will adore, for safer cooking and easier clean up.

Designed for greater safety, Dacor's exclusive Illumina™ Burner Control Knobs function as stylish accents that glow in the brand's signature "flame-blue", visually indicating the range is in the "on" position even when the flame is barely visible at its lowest point.

High-performing SimmerSear™ Burners deliver professional-level accuracy over a wide range of cooking temperatures for the perfect simmer, sear or sauté. Each burner is designed to accommodate every cook's needs, whether the recipe requires an ultra-low heat to melt butter or a fast rolling boil. The multiple sealed burner configurations allow cooks to prepare different foods, at different BTUs, and in various sized pots and pans, all at the same time.

Two 14" Continuous Platform Grates make maneuvering pots and pans around the burners a simple task. The heavy-duty cast iron grates sit on four rubber feet so they can be safely transported from cooktop to countertop without damaging surfaces. A one-piece spill basin sits underneath each pair of burners to catch any food or grease that falls through, simplifying clean up.

With four cooking modes – Convection Bake, Convection Broil, Bake and Broil – chefs can explore a wide range of culinary options. A simple control panel has an easily accessible switch, allows users to toggle between conventional and convection cooking modes. The exclusive Three-Part Convection System™ uses the fan, air baffle, and convection filter to ensure precise oven temperature control, superior cooking performance and zero flavor transfer, while the stainless steel bake element, rated at 30,000 BTU and the increased power of the infrared ceramic broil element provide superior power.

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A HISTORY OF ARCHITECTURAL EXCELLENCE

Built in 1928 for the son of a prominent oil baron, majestic Greystone Mansion today is surrounded by 18.5 pastoral acres of lush, City-owned parkland. The former Doheny estate is now a registered historical landmark and serves as a stunning backdrop for cultural and educational activities, photo and commercial shoots, weddings and public events.

In 1925, Edward Doheny, the most successful oil producer of his time, gave his son Edward "Ned" Lawrence Doheny, Jr. a 12.58-acre land parcel. It was part of the original 425-acre Greystone land parcel, the largest family estate in the history of Beverly Hills.

Construction of Ned Doheny's estate began in February of 1927 and was completed a year later. Ned, his wife Lucy, and their five children moved into the mansion in September of 1928. The home included 55 rooms in 46,054 square feet of living space. The estate also included tennis courts, a swimming pool, a green house, a fire station and kennels. Sadly, only six months after the family moved in, Mr. Doheny was found dead in his home, the apparent victim of a murder/suicide, one of the very rare unsolved mysteries in Beverly Hills, and continues to fascinate the community.

In 1965, the City of Beverly Hills purchased the property, planning to locate the City's largest water reservoir, a 19-million gallon tank, on the site. However, in 1971, the entire site, including the mansion, was formally dedicated as a City of Beverly Hills public park, and is now recognized as a historic landmark and placed on the Registry of Historic Places. It is the site of many civic events, weddings, filming, a summer day camp and the City's tree farm.

In the last year, the City of Beverly Hills has been renovating the gardens to bring them back to their original beauty. The Beverly Hills Flower and Garden Festival has been created to raise the funds necessary for the renovation and upkeep of the entire park, mansion and grounds

About Dacor: *Founded in 1965, Dacor is the innovator of the most stylish, luxury kitchen appliances that provide the optimum ownership experience for people who are passionate about the details of cooking. The company has introduced many industry firsts including an infrared ceramic gas broiler inside an electric Pure Convection™ self-cleaning oven, an outdoor grill with built-in halogen lights, and the world's only 30" dishwasher. Based in California, family-owned Dacor offers a complete line of luxury kitchen appliances that includes wall ovens, ranges, cooktops, dishwashers, warming drawers, microwaves, ventilation hoods, refrigerators, wine storage and outdoor appliances.*

For more information on Dacor, its product line and local dealer locations, visit www.dacor.com, contact Customer Care at (800) 793-0093 or visit the Dacor Design & Culinary Centers in Los Angeles, Atlanta, Chicago or San Francisco.

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