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Contact:

Brett Hunt

Dacor

(800) 793-0093 ext. 3234

bhunt@dacor.com

DACOR MOVES CORPORATE HEADQUARTERS TO ORANGE COUNTY

New office space located in the landmark Plaza Tower near South Coast Plaza and the future home of the Design & Culinary Center and state-of-the-art training facility

COSTA MESA, Calif. – February 22, 2010 – Dacor[®], market leader in luxury kitchen appliance design, manufacturing and distribution, today announced that it is relocating its corporate headquarters to the renowned Plaza Tower in Costa Mesa, overlooking one of California's most prestigious shopping districts, the South Coast Plaza.

After eight very good years in Diamond Bar, Dacor (www.dacor.com) has signed a long-term lease with the Plaza Tower. In addition to its location in one of Dacor's largest markets, the building was attractive for having earned the LEED-EB Gold Certification for its environmentally friendly construction and operation. Dacor's new home is thus compatible with the company's serious commitment to the conservation of the environment, which includes the designing and manufacturing of innovative appliances in the most environmentally sensitive way possible and reducing the energy demands of the company's operations.

As a resident and supporter of the Orange County community, Chairman/CEO Michael Joseph is enthusiastic about the move. "I am excited that we were able to move our company to this area, which has so much to offer," said Joseph. "We had a remarkable eight-year run in Diamond Bar and previous to that, for 23 years in Pasadena. However, I truly believe Dacor is in the best place at the right time and I am confident the company will soon begin to grow and prosper as never before."

Readying the company for new growth, the headquarters' relocation is the latest in a series of steps taken by Dacor over the past two years to realign its operations, consolidate corporate functions, increase efficiencies and reduce costs.

"Dacor is well positioned and is clearly on its way to redefining the market by providing more ways for consumers to experience extraordinary cooking in their home," continued Joseph. "In addition to our well established line of luxury appliances, the introduction of the new Distinctive[™] line of appliances is perfect for consumers looking for a more affordable luxury solution that is stylish, well featured and does not compromise on performance. What else would you expect from Dacor?"

[Dacor's](http://Dacor) new headquarters will be located at 600 Anton Blvd, Costa Mesa, California. The transition to the new office space will be complete by March 1, 2010. The company's manufacturing facility will continue to operate in City of Industry.

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About Dacor: Family-owned since its beginning in 1965, California-based [Dacor](#) is the innovator of the most stylish, luxury kitchen appliances that provide the optimum ownership experience for people who are passionate about the details of cooking. The company has introduced many industry firsts including an [outdoor grill](#) with built-in halogen lights, [Illumina™ Burner Controls](#) with blue LED lights, the patented [RapidHeat™ Bake Element](#), [color-infused glass appliances](#) and the world's only [30" dishwasher](#). Offering a complete line of American-made, luxury kitchen appliances, which includes wall ovens, ranges, cooktops, dishwashers, warming drawers, microwaves, ventilation hoods, refrigerators, wine storage and outdoor appliances, the company is committed to reducing the energy demands of its operations, maximizing the efficiency of its products and implementing sustainable business practices.

For more information on Dacor, its product line and [local dealer locations](#), visit www.dacor.com, contact Customer Care at (800) 793-0093 or visit the [Dacor Design & Culinary Centers](#) in Los Angeles, Atlanta or San Francisco.

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