

**FOR IMMEDIATE RELEASE**

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**DACOR ANNOUNCES 3 FOR FREE WARRANTY PROGRAM,  
AVAILABLE FOR A LIMITED TIME**

**All Dacor appliances are eligible for the 3 For Free Warranty program which provides three years of manufacturer warranty protection when purchased from September 1<sup>st</sup> – December 31<sup>st</sup>, 2011 and registered online with a 3 For Free Warranty promotion code**

**COSTA MESA, Calif. – September 1, 2011 – [Dacor](#)®**, market leader in the design, manufacture and distribution of luxury kitchen appliances, today announced a new promotional program, 3 For Free Warranty, which protects customers' appliances with an extended three year manufacturer warranty. All Dacor appliances are eligible for 3 For Free Warranty, an industry-exclusive offer. With quality, performance and craftsmanship at the heart of every product, Dacor knows the power of threes.

“At Dacor we take pride in being family-owned and developing American-made, handcrafted appliances,” says Steve Joseph, President at Dacor. “With Dacor’s 3 For Free Warranty, we’re standing behind our products and supporting our claims of performance, quality and craftsmanship so that our customers can be confident in expecting a superior ownership experience from both our products and our service.”

3 For Free Warranty begins on September 1<sup>st</sup> and will run through December 31<sup>st</sup> 2011. To be eligible for the promotion, customers must purchase products at any Dacor authorized dealer within this timeframe. They will receive a 3 For Free Warranty coupon from their dealer containing a promotion code which can be redeemed online when they register their product at [warranty.dacor.com](#). Upon submission of the promotion code, the standard product warranty period will automatically extend to three years. Alternatively, they can call 1-877-DACOR-123 for online registration assistance from a Dacor representative. Customers must register their product for warranty protection by January 31, 2012.

Complete details about the 3 For Free Warranty program, including terms and conditions, are available at [www.dacor.com/3ForFree](#).

***About Dacor:*** Family-owned since its beginning in 1965, [Dacor](#) is the innovator of stylish, American-made kitchen appliances that provide a luxury culinary experience for those who are passionate about the details of gourmet cooking. The company has introduced many industry

*firsts including the first 30" self-cleaning Pure Convection™ wall oven, the first drop-in cooktop with continuous grates, and the first professional dual-fuel range with sealed burners. Offering a complete line of luxury kitchen appliances, which includes wall ovens, ranges, cooktops, dishwashers, warming drawers, microwaves, ventilation hoods, refrigerators, wine storage and outdoor appliances, the company also features an affordable line of designer appliances to bring the luxury of [Dacor](#) to a broader range of consumers. [Dacor](#) is committed to reducing the energy demands of its operations, maximizing the efficiency of its products and implementing environmentally sustainable business practices.*

*For more information on [Dacor](#), its product line and local dealer [locations](#), visit <http://www.dacor.com/>, contact Customer Care at (800) 793-0093 or visit the [Dacor Design & Culinary Centers](#) in Atlanta or San Francisco.*