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DACOR INTRODUCES THE DISTINCTIVE™ 30" COOKTOP WITH HIGHEST BTU AVAILABLE IN ITS CLASS

Designed with the features of the Distinctive 36" Cooktop, the Distinctive 30" Cooktop embodies Dacor innovation and quality, so customers will never have to sacrifice style and performance for size

COSTA MESA, Calif. – September 21, 2011 – [Dacor®](#), a market leader in the design, manufacture and distribution of luxury kitchen appliances, today introduced the new Distinctive 30" Gas Cooktop. With remarkable craftsmanship and a signature style design, the Distinctive Cooktop offers power previously unavailable in a cooktop of this size.

Dacor products target culinary enthusiasts and the Distinctive 30" Cooktop is no different. The Distinctive 30" Gas Cooktop has the highest BTU of any 30" gas cooktop in the luxury market with 54,000 BTU of overall heat output. The cooktop is equipped with five high power burners to meet every cooking need, including the SimmerSear™ burner with melting feature, which gives home chefs the option to simmer, sear or sauté with precision at ultra-high or ultra-low temperatures (up to 18,000 BTUs).

The Distinctive 30" Gas Cooktop features a one-piece spill basin and Dacor's exclusive, scratch-resistant, bead-blasted PermaClean™ finish. Dried-on spills clean up with ease and the cooktop surface will remain pristine no matter how much scrubbing it endures. The cooktop is also designed with die-cast stainless steel ergonomically angled controls for ease of use and Illumina™ Indicator Lights that glow in Dacor's signature flame-blue when a burner is on, a modern, eye-catching safety feature.

"The Distinctive 30" Gas Cooktop contains all of the features and design details that made up the Distinctive 36" Gas Cooktop, but with a smaller, more compact profile," said Steve Joseph, President at Dacor. "It features the same high powered burners and exclusive design that Dacor is known for, allowing homeowners with any size kitchen to enjoy the benefits of a Dacor cooktop."



The Distinctive 30" Gas Cooktop is the most recent collaboration from [Dacor](#) and BMW Group DesignworksUSA, an international leader in design strategy, premium design development, and brand communication.

Additional features:

- **Heavy-duty Continuous Platform Grates** provide an optimum cooking surface when using many large pots and pans at once.
- **Smart Flame™ Technology** preserves the finish and the life of the grates.
- **Flexible installation options** allow configuration over an oven and with a raised ventilation system.
- **American-made:** Designed and manufactured in California.

The Distinctive 30" Gas Cooktop is part of a new class of Dacor's Distinctive Series appliances, which was designed with Dacor's signature style and functionality and an unrivalled price-to-performance balance. Recent products from the Distinctive Series include the 30" [Single](#) and [Double Wall Ovens](#), the 30" Dual-Fuel Range, the [36" and 30" Gas Rangetops](#), the [24" Dishwasher](#), and the [24" Microwave](#). With the Distinctive Series, more homeowners can now enjoy the style, quality and power of Dacor appliances. The new cooktop rolls out to authorized [Dacor](#) dealers in October with an MSRP of \$1,200.

About Dacor: *Dacor is the innovator of stylish, American-made kitchen appliances that provide a luxury culinary experience for those who are passionate about the details of gourmet cooking. Since its inception in 1965, Dacor has been owned and run by three generations of the Joseph family. Originally named Distinctive Appliances Incorporated, the company is responsible for many industry firsts, including the 30" self-cleaning Pure Convection™ wall oven, a drop-in cooktop with continuous grates, an outdoor grill with halogen lights and the first professional dual-fuel range with sealed burners. Today, Dacor utilizes the expertise and heritage of a third generation, family-owned company to provide exquisitely designed luxury appliances.*

Dacor was established on the principles of innovation, style, performance and craftsmanship. The company manufactures three luxury product series – the innovative Discovery Series, the intelligent Renaissance Series and the essential Distinctive Series – to fit the needs of discerning home chefs. Dacor is committed to reducing the energy demands of its operations, maximizing the efficiency of its products and implementing environmentally sustainable business practices.

For more information on Dacor, the product series, or local dealer locations, visit <http://www.dacor.com> or contact Customer Care at (800) 793-0093.