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**DACOR'S STYLISH AND INNOVATIVE LUXURY APPLIANCES NOW AVAILABLE AT
LOWE'S**

***Dacor products are now available at Lowe's with select products on display at select
Lowe's retail locations***

COSTA MESA, Calif. – March 2, 2011 – Dacor, market leader in luxury kitchen appliance design, manufacturing and distribution, and Lowe's, a leading home appliance retailer today announced Dacor products will be on display at select Lowe's stores and available for special order from the remaining stores beginning March 3, 2011. The Dacor appliances will provide Lowe's customers who are in the market for high-performance appliances with a luxury design option.

Dacor, a family owned company, has been designing and manufacturing luxury kitchen appliances in the USA since 1965. With emphasis on both performance and design, Dacor products offer features and functions for home chefs who want to cook and create like a professional chef. Now, with Lowe's, Dacor is making the ultimate culinary experience available to even more customers.

"At Dacor, we've prided ourselves on bringing home chefs the features and capabilities traditionally found in professional kitchen appliances for more than four decades," says Blayne Patrick, vice president of national accounts for Dacor. "Now, by offering our products through Lowe's, we're able to bring even more customers the professional cooking experience they've been looking for in stylish, designer appliances."

Two of the standout products Lowe's will offer include the stylish and innovative [Renaissance 36" Gas Cooktop](#), and [Renaissance 30" Single Wall Oven](#). The Renaissance Gas Cooktop, features a classic, elegant design with professional-grade features allowing it to maintain its place in home chefs' kitchens for many years to come. With precision SimmerSear™ Burners that provide up to 18,000 BTU of professional power over a wide range of cooking temperatures, the Renaissance Gas Cooktop ensures that every sear, sauté and simmer comes out exactly the way the chef intended.

Sleek and modern Illumina™ Burner Controls emit a cool blue glow to indicate when the burners are on, while the SimmerSafe™ Indicator Light serves as an additional reminder that the Cooktop is on which can be particularly important when the flame is barely visible at its lowest point during simmer. In addition, the Renaissance Cooktop is outfitted with Dacor's exclusive PermaClean™ Finish, a bead-blasted, scratch-resistant surface that can handle tough scrubbing so that baked or even burnt-on messes clean up with ease, leaving the Cooktop surface beautiful and pristine.



The Renaissance Single Wall Oven also celebrates Dacor's penchant for designer style and superior functionality with a stylish appearance and professional-grade features. The Patented RapidHeat™ Bake Element provides faster preheat time, greater temperature accuracy, even baking and browning, and easy clean up. To further ensure home chefs' creations come out perfectly, Dacor's exclusive Pure Convection™ technology helps create uniform temperatures on every level of the oven cell and features a unique filter, allowing users to cook multiple items at the same time without the worry of flavor transfer. In addition, the added airflow used in Pure Convection mode reduces cooking time, so meals are ready faster. For even more convenience, the Renaissance Single Wall Oven features Dacor's exclusive GlideRack™ - a fully extendable oven rack that slides effortlessly, making it easier to load and unload heavy roasters, baking stones, and cookie sheets without reaching into the oven.

"We are excited to be able to offer our customers Dacor appliances and continue to add to our already wide range of appliances in-store and online," said Craig Webber, Lowe's vice president of merchandising for appliances. "When our customers choose Dacor, they will know it is a luxury kitchen appliance that not only enhances the look of their kitchen but also functions professionally for the home chef."

Designed with superior functionality, Dacor products will provide Lowe's shoppers with both contemporary style and professional performance. Lowe's customers can feel confident knowing that these products, made in the USA, are continuing the company's 45-year heritage of developing innovative cooking appliances for people who are passionate about cooking.

For more information you can visit <http://www.lowes.com> and www.dacor.com

About Dacor: Family-owned since its beginning in 1965, [Dacor](http://www.dacor.com) is the innovator of stylish, American-made, luxury kitchen appliances that provide a premium culinary experience for those who are passionate for the details of gourmet cooking. The company has introduced many industry firsts including an outdoor grill with built-in halogen lights, *Illumina™* Burner Controls with blue LED lights, the patented RapidHeat™ Bake Element, and color-infused glass appliances. Offering a complete line of luxury kitchen appliances, which includes wall ovens, ranges, cooktops, dishwashers, warming drawers, microwaves, ventilation hoods, refrigerators, wine storage and outdoor appliances, the company also features an affordable line of designer appliances to bring the luxury of [Dacor](http://www.dacor.com) to a broader range of consumers. [Dacor](http://www.dacor.com) is committed to reducing the energy demands of its operations, maximizing the efficiency of its products and implementing sustainable business practices.

For more information on [Dacor](http://www.dacor.com), its product line and local dealer [locations](#), visit <http://www.dacor.com>, contact Customer Care at (800) 793-0093 or visit the [Dacor Design & Culinary Centers](#) in Atlanta or San Francisco.

ABOUT LOWE'S

With fiscal year 2009 sales of \$47.2 billion, Lowe's Companies, Inc. is a FORTUNE® 50 company that serves approximately 15 million customers a week at more than 1,725 home improvement stores in the United States, Canada and Mexico. Founded in 1946 and based in Mooresville, N.C., Lowe's is the second-largest home improvement retailer in the world. For more information, visit [Lowes.com](http://www.lowes.com).

