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**DACOR SHOWCASES LATEST PRODUCTS, INCLUDING  
THE NEW DISTINCTIVE SERIES AT KBIS 2011**

***Dacor and Jeff Lewis, star of Bravo TV's Flipping Out, will celebrate the latest Dacor innovations and designs***

**LAS VEGAS, NV. – April 26, 2011 –** [Dacor®](#), a leader in luxury kitchen appliance design, manufacturing and distribution, will showcase their new Distinctive™ Series, and preview the new Distinctive 30" 5-Burner Cooktop and the new Renaissance 30" Wall Oven at the Kitchen & Bath Industry Show (KBIS) held in Las Vegas April 26th – April 28th. Designed with the same innovative features and high-performance functionality of Dacor's other product lines, the Distinctive Series offers affordable luxury in kitchen appliances. Dacor will be showcasing the [Distinctive 30" Dual-Fuel Range](#), the [Distinctive Gas Rangetops](#), the [Distinctive Double Wall Oven](#), the [Distinctive Single Wall Oven](#), the [Distinctive 36" Gas Cooktop](#), the [Distinctive Dishwasher](#) and the new Distinctive 30" Gas Cooktop.

"Since 1965, Dacor was built on a foundation of craftsmanship and quality, but we also recognize that homeowners want appliances that are pleasing to the eye. We develop products that appeal in both style and performance, and strive to create products that will enhance our customer's lifestyle and add to their culinary possibilities," says Steve Joseph, Vice President of Marketing at Dacor. "We look forward to participating in KBIS this year and sharing our latest product developments with the kitchen design community."

In addition to the new Distinctive Series, Dacor will exhibit products from the company's Discovery and Renaissance product lines, including the new Renaissance Wall Oven, a classically beautiful appliance that offers impeccable performance. Dacor will also debut new metal knobs that will be offered standard on all ranges beginning this summer. Like the black knobs currently featured on the company's ranges, the new knobs will glow in Dacor's signature flame-blue.

Dacor will also host a meet and greet with Jeff Lewis, designer and reality television star of Bravo's hit series *Flipping Out*. The two hour meet and greet will take place on Wednesday, April 27<sup>th</sup> from 10am – 12pm in Dacor booth #C4529. Guests will have the chance to meet Jeff and pose for pictures with the much sought-after designer.

To further support Dacor's trade partners, Dacor is launching the Design Partner Program (DPP), an exclusive program for kitchen designers, architects and home builders who share a passion for the details that make a kitchen truly exceptional. In addition to many unique benefits, the DPP offers a Designer Rewards Program, a Personal Use Discount Program,



exclusive design tools from Autodesk® and Google SketchUp, and Dacor's free Online Product Training Program where participants can earn CEU credits. Trade professionals can register by visiting [www.dacor.com/dpp](http://www.dacor.com/dpp).

**About Dacor:** Family-owned since its beginning in 1965, [Dacor](#) is the innovator of stylish, American-made, luxury kitchen appliances that provide a premium culinary experience for those who are passionate for the details of gourmet cooking. The company has introduced many industry firsts including an outdoor grill with built-in halogen lights, Illumina™ Burner Controls with blue LED lights, the patented RapidHeat™ Bake Element and color-infused glass appliances. Offering a complete line of luxury kitchen appliances, including wall ovens, ranges, cooktops, dishwashers, warming drawers, microwaves, ventilation hoods, refrigerators, wine storage and outdoor appliances, the company also features an affordable line of designer appliances to bring the luxury of [Dacor](#) to a broader range of consumers. [Dacor](#) is committed to reducing the energy demands of its operations, maximizing the efficiency of its products and implementing sustainable business practices.

For more information on [Dacor](#), its product line and local dealer [locations](#), visit <http://www.dacor.com>, contact Customer Care at (800) 793-0093 or visit the [Dacor Design & Culinary Centers](#) in Atlanta or San Francisco.

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