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DACOR ANNOUNCES PROMOTION OF STEVE JOSEPH TO PRESIDENT

Third generation family owned company to be led by father and son team, continuing company focus on growth and innovation

COSA MESA, Calif. – September 1, 2011 - Dacor®, a market leader in the design, manufacture and distribution of luxury kitchen appliances, today announced that Mr. Steve Joseph has been promoted to President.

Since joining the company, Joseph has held positions in operations, information technology, and service; and most recently served as Vice President, Marketing. In his new position, Joseph will oversee the Sales, Marketing and Operations functions. During his nine dedicated years with Dacor, Joseph has been critical in the success of many key initiatives throughout the company and its customers. His pride in being a third generation leader of Dacor is evidenced by his unwavering work ethic and commitment to the company. Joseph holds a Bachelor of Science in Business Management from Pepperdine University.

“Being a family-owned and family-led corporation has always been central to Dacor. As the grandson of the company’s founder, my son, Steve Joseph had the values of Dacor instilled in him from the beginning. He possesses a true passion for the family business which will make him an effective and capable leader,” says Mike Joseph, Dacor CEO. “Steve has dedicated his life and his career to this company and I look forward to continued growth and innovation as the next generation of the Joseph family takes the helm.”

American-made and family owned, Dacor has been committed to designing and manufacturing exceptional kitchen appliances for over 45 years. Under the leadership of the Joseph family, the company has produced an impressive array of industry firsts including the first 30” self-cleaning Pure Convection™ oven and the first drop-in cooktop with continuous grates. Joseph embodies the same passion for the family business as his predecessors and will continue to grow Dacor and champion the kitchen and bath industry.

About Dacor: *Family-owned since its beginning in 1965, Dacor is the innovator of stylish, American-made kitchen appliances that provide a luxury culinary experience for those who are passionate about the details of gourmet cooking. The company has introduced many industry firsts including the first 30” self-cleaning Pure Convection™ wall oven, the first drop-in cooktop with continuous grates, and the first professional dual-fuel range with sealed burners. Offering a complete line of luxury kitchen*



appliances, which includes wall ovens, ranges, cooktops, dishwashers, warming drawers, microwaves, ventilation hoods, refrigerators, wine storage and outdoor appliances, the company also features an affordable line of designer appliances to bring the luxury of [Dacor](#) to a broader range of consumers. [Dacor](#) is committed to reducing the energy demands of its operations, maximizing the efficiency of its products and implementing environmentally sustainable business practices.

For more information on [Dacor](#), its product line and local dealer [locations](#), visit <http://www.dacor.com>, contact Customer Care at (800) 793-0093 or visit the [Dacor Design & Culinary Centers](#) in Atlanta or San Francisco.